



Australian  
Competition &  
Consumer  
Commission

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7 June 2006

Dear Ms Crosbie

**Applications for revocation and substitution  
lodged by Medicines Australia (A90994-A90996)**

Thank you for your letter of 4 May 2006 responding to the ACCC's draft determination dated 26 April 2006. Attached to that letter was a table setting out Medicines Australia's proposed method of reporting on company sponsored meetings to comply with proposed condition C1.

The condition is designed to increase the level of transparency surrounding functions sponsored by pharmaceutical companies and aimed at healthcare professionals. While Medicines Australia's current proposal provides some information, the ACCC considers that it may not provide adequate detail to ensure an appropriate level of transparency.

The ACCC anticipates releasing its final determination in the near future. It is likely to amend the wording of condition C1 to require member companies to provide Medicines Australia with a greater level of information on the events they have sponsored. While these issues are still under consideration, the ACCC anticipates this information would be set out in a table, similar to the attached example. The ACCC expects that these tables would be published in the Monitoring Committee's annual report.

The ACCC feels that publishing this information will increase confidence in the work of the Monitoring Committee and provide an assurance that the Code of Conduct is effectively enforced.

Should you have any queries or wish to discuss the matter further, please contact Bronwyn Davis on (02) 6243 1363.

Yours sincerely,

Scott Gregson  
General Manager  
Adjudication Branch



# SUMMARY OF EVENTS SPONSORED BY MEMBER COMPANIES

Company name: **Company A**  
 Reporting period: **June 2006**  
 Number of events held: **12**

Date held	Venue	Type of function	Nature of function	Professional status of attendees	Hospitality provided	Total cost of hospitality	Number of attendees	Total cost of function to company
xx June	Specify venue name and location	Specify, eg: - meeting - presentation - conference/ symposium - CPE session	Specify, eg: - guest speaker - panel discussion - new product presentation	Specify, eg: GPs, anaesthetists, Occupational Therapists	Specify all meals/ refreshments: - breakfast, morning tea, lunch, refreshments, dinner etc  Specify whether the following was provided: - alcohol - accommodation for attendees - entertainment (if provided, state type and duration)	\$ cost (per head or total)  This should include the cost of all of the items listed in the hospitality column	xx	\$ cost  Including speakers' fees, venue hire etc