



**Australian
Competition &
Consumer
Commission**

Our Ref: N31615
Contact Officer: Louise Hird
Contact Number: 02 6243 1272

PO Box 1199
Dickson ACT 2602
470 Northbourne Ave
Dickson ACT 2602
ph (02) 6243 1111
fax (02) 6243 1199
www.accc.gov.au

6 June 2006

Edward Millington-Jones
British Airways
Level 7
141 Walker Street
North Sydney 2060
NSW

Dear Mr Millington-Jones,

Third line forcing notification no. N31615 lodged by British Airways PLC

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 29 May 2006. The notification has been placed on the ACCC's public register.

You describe the notified conduct as British Airways PLC ("BA") offering reduced airfares for flights between Sydney and Bangkok, Singapore and London on the condition that they are booked and paid for via the BA website using a MasterCard credit card between 7 and 28 May 2006 for travel between 7 May and 30 November 2006. You have also reserved the right to refuse to offer the same discount to customers who do not wish to book the flights through the BA website using a MasterCard credit card.

Legal immunity conferred by the notification will come into force on 12 June 2006.

I wish to remind you that legal immunity is not retrospective and therefore does not apply to the conduct before 12 June 2006.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the

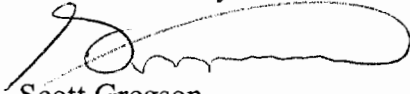


public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Louise Hird on 02 6243 1272.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch