



**Australian
Competition &
Consumer
Commission**

Our Ref: N92393
Contact Officer: Nadia Cooke
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10 March 2006

Anne-Marie Allgrove
Partner
Baker & McKenzie
PO Box R126
SYDNEY NSW 1223

Dear Ms Allgrove

**Third line forcing notification N92393 lodged by
MasterCard Asia/Pacific (Australia) Pty Ltd (MasterCard)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) by MasterCard on 23 February 2006. The notification has been placed on the ACCC's public register.

MasterCard has described the conduct as follows:

MasterCard proposes to run a trade promotion with the offer to supply benefits and privileges to a consumer on the condition that the consumer has acquired a MasterCard credit card from the CBA.

The promotion's major prize includes, among other things, two business class flights to Berlin and two tickets to the FIFA World Cup Final on 9 July 2006 and is valued at up to \$31,264.

Legal immunity conferred by the notification commenced on 9 March 2006

On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.



Please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Nadia Cooke on (03) 9290 1478 or via email at nadia.cooke@acc.gov.au.

Yours sincerely

A handwritten signature in black ink, consisting of a large, sweeping loop followed by a series of smaller, connected strokes that end in a horizontal line.

Scott Gregson
General Manager
Adjudication Branch