



**Australian
Competition &
Consumer
Commission**

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Our Ref: N40958
Contact Officer: Jaime Norton
Contact Number: (03) 9290 1477

1 March 2006

Mr Ayman Guirguis
Partner
Blake Dawson Waldron
GPO Box 4958 WW
MELBOURNE VIC 3001

Dear Mr Guirguis

Third line forcing notification N40958 lodged by mecu Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 January 2006 and your letter to the ACCC dated 21 February 2006.

Mecu Limited (mecu) has described the conduct as follows:

mecu wishes to make an offer to consumers to finance (at discounted rates) the purchase of an incentive package to be known as the 'Ecosaver Pack', which comprises a range of water and energy saving products selected from the *savewater* product library.

I note from the supporting submission to the notification that a consumer wishing to acquire the Ecosaver Pack will be required to purchase, at a minimum, a solar hot water unit or heat pump, a tank connected to toilet rain water system and AAA-rated shower heads from nominated manufacturers.

Legal immunity conferred by the notification commenced on 31 January 2006.

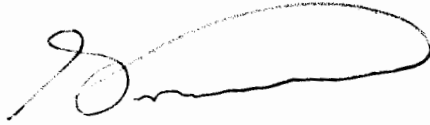
On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ms Jaime Norton on (03) 9290 1477 or at jaimenorton@accc.gov.au.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish at the end.

Scott Gregson
General Manager
Adjudication Branch