



**Australian
Competition &
Consumer
Commission**

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Our Ref: N31540 and N31541
Contact Officer: Nadia Cooke
Contact Number: (03) 9290 1478

17 February 2006

c/o – Peter Armitage
Partner
Blake Dawson Waldron
Locked Bag N6
SYDNEY NSW 1225

Dear Mr Armitage

**Third line forcing notifications N31540 and N31541 lodged by
Visa International Service Association (VISA) and
Dainty Consolidated Entertainment Pty Ltd (the Promoter)**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) by VISA and the Promoter on 10 February 2006. The notifications have been placed on the ACCC's public register.

VISA and the Promoter have described the conduct as follows:

...VISA will enter into an arrangement with the Promoter whereby VISA Cardholders have 4 days 'exclusive' access to tickets for the Concert prior to tickets going on general release on 28th February 2006.

...

A maximum limit has been set of 30% of tickets to the Concert to be sold during the VISA pre-sale period... The type of tickets available to VISA Cardholders in the pre-sale period will represent a proportionate allocation of each "level" (i.e. price) of tickets available.



The Concert is defined as the Rolling Stones Melbourne concert at Flemington Racecourse on 13 April 2006.

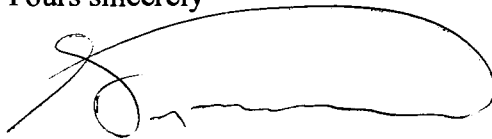
Legal immunity conferred by the notifications will commence on 24 February 2006.

On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.

Please note that the ACCC may act to remove the immunity afforded by these notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Nadia Cooke on (03) 9290 1478.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Scott Gregson', with a large, sweeping flourish that extends to the right and loops back under the name.

Scott Gregson
General Manager
Adjudication Branch