

Simmonds, Martine

From: Peter Mansfield [peter.mansfield@adelaide.edu.au]
Sent: Tuesday, 13 December 2005 9:29 PM
To: Adjudication
Subject: Medicines Australia Code of Conduct A90994-6

To: Isabelle Arnaud
Director, Adjudication Branch, ACCC

From: Peter Mansfield
Director, Healthy Skepticism Inc

Regarding: Medicines Australia Code of Conduct A90994-6

Dear Ms Arnaud,

Thank you for your letter of 5 December.

We recommend that the authorisation for the current Medicines Australia Code of Conduct be revoked and that the proposed Edition 15 not be given an interim authorisation.

Our reasons are:

- a. the current operation of the current Code harms the public by endorsing misleading pharmaceutical promotion.
- b. the proposed 15th Edition does not contain enough improvements to tip the balance to greater good than harm.
- c. the proposed 15th Edition does not adequately address the concerns expressed in our submission to Medicines Australia which is available at <http://healthyskepticism.org/news/issue.php?id=11>

Our quick answers for your four questions are:

1. No.
2. Yes. These are discussed in our submission to Medicines Australia which is available at <http://healthyskepticism.org/news/issue.php?id=11>
3. No.
4. Yes. These are discussed in our submission to Medicines Australia which is available at <http://healthyskepticism.org/news/issue.php?id=11>

regards,

Peter

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