



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: C2005/1780  
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10 November 2005

Ms Emma Zipper  
BUPA Australia Health Pty Ltd  
National Head Office  
PO Box 14639  
MELBOURNE VIC 3001

Dear Ms Zipper

**Re: Third line forcing notification No. N92183,  
lodged by the Metropolitan Ambulance Service**

I refer to the above third line forcing notification lodged by the Metropolitan Ambulance Service (MAS) with the Australian Competition and Consumer Commission (ACCC) on 31 October 2005.

Broadly, MAS has described the conduct as the offer of 60 days free ambulance membership and a waiving of the 60 day qualifying period for new and existing ambulance members who join on EASY Pay and who are members of BUPA Australia Health Pty Ltd in Victoria (for all types of cover excluding Ambo Cover).

Legal immunity conferred by the notification will come into force on 14 November 2005. On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jason Byrne on (02) 6243 1279.

Yours sincerely

Scott Gregson  
General Manager  
Adjudication Branch

