



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2005/1778
Contact Officer: Gavin Jones
Contact Number: (03) 9290 1959

10 November 2005

Ms Carol Harrison
Company Solicitor
Target Australia Pty Ltd
Box 41
NORTH GEELONG VIC 3215

Dear Ms Harrison

**Third line forcing notification N92182 lodged by
Target Australia Pty Ltd (Target)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) by Target on 26 October 2005. The notification has been placed on the ACCC's public register.

Target has described the conduct as follows:

Target stores throughout Australia will supply to a customer a "Base" CD-95 Mini Hi Fi for \$1.00 on the condition that the customer has purchased and Telstra Pre-Paid Plus mobile handset over \$99 from TARGET as agent for Telstra. The promotion commences on 10 November 2005 and ends on 16 November 2005 while stocks last.

Legal immunity conferred by the notification commenced on 9 November 2005.


On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.



Please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on (03) 9290 1959.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch