



**Australian
Competition &
Consumer
Commission**

Contact Officer: Isabelle Arnaud
Contact Phone: 02 6243 1049

21 October 2005

Naz Zaven
National Sales and Marketing Manager
Beach House Group Pty Ltd
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Dear Mr Zaven

Re: Third line forcing notification N92159 lodged by Beach House Group Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 17 October 2005. The notification has been placed on the ACCC's public register.

Beach House Group Pty Ltd (Beach House) has described the conduct as the offer by Beach House to members of BUPA Australia Health Pty Ltd of discounts off various products and services from time to time.

Legal immunity conferred by the notification will commence on 31 October 2005. On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Isabelle Arnaud on 02 6243 1049.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch

cc – Emma Zipper, BUPA Australia

