



**Australian
Competition &
Consumer
Commission**

Our Ref: C2004/1880
Contact Officer: Bronwyn Davis
Contact Number: 6243 1363

PO Box 1199
Dickson ACT 2602
470 Northbourne Ave
Dickson ACT 2602

ph (02) 6243 1111
fax (02) 6243 1199

www.accc.gov.au

20 December 2004

Mr Gerard Ferrari
20 Longstaff Road
BAYSWATER VIC 3153

Dear Mr Gerard

**Re: Third line forcing notification lodged by
Belgravia Formalwear Pty Ltd (N91568)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 6 December 2004.

You have described the conduct in respect of this notification as the offer of a 10% discount on formal hire at any Belgravia Formalwear concession outlet located within Myer stores to customers on condition they have registered with Myer Bridal Registry. Legal immunity provided by the notification commenced on 20 December 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

There is no time limit on the legal immunity provided by this notification, however, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Bronwyn Davis (02) 6243 1363.

Yours sincerely

Joanne Palisi
A/g General Manager
Adjudication Branch

