



**Australian
Competition &
Consumer
Commission**

Our Ref: C2004/1806
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17 December 2004

Ms Lynette Ireland
Director of Legal and Business Affairs
Foxtel Management Pty Ltd
GPO Box 99
SYDNEY NSW 2001

Dear Ms Ireland

**Re: Third line forcing notifications Nos. N91562 and N91563
lodged by Foxtel Management Pty Limited (Foxtel)**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 23 November 2004.

Notification N91562 relates to the offer by Foxtel of free standard metropolitan Foxtel Digital Installation plus the first 6 months of Foxtel's digital channel package known as "Big Value" free (on the basis of a 24 month Residential contract with Easypay) on the condition that the new subscriber purchases selected televisions from Todds HiFi.

You advise that this promotion will commence on 1 December 2004 and will cease on 30 June 2005, or earlier if stocks run out.

Notification N91563 relates to the offer by Foxtel of free standard metropolitan Foxtel Digital Installation plus the first 6 months of Foxtel's digital channel package known as "Big Value" free (on the basis of a 24 month Residential contract with direct debit) on the condition that the new subscriber purchases selected entertainment products from Douglas HiFi.

You advise that this promotion commenced on 22 November 2004 and will cease on 30 June 2005.

Legal immunity provided by the notifications came into force on 7 December 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

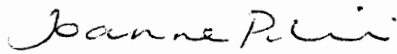
As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the



public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact me on 02 6243 1051.

Yours sincerely



Joanne Palisi
A/g General Manager
Adjudication Branch