



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: N31405  
Contact Officer: Jaime Norton  
Contact Number: (03) 9290 1885

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15 July 2005

Ms Elisabeth Ritchie  
Baybridge Lawyers  
Suite 106, Level 1  
109 Pitt Street  
SYDNEY NSW 2000

Dear Ms Ritchie

**Re: Third line forcing notification No. N31405,  
lodged by The Carkit Company (Franchising) Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 30 June 2005. The notification has been placed on the ACCC's public register.

The Carkit Company (Franchising) Pty Ltd has described the conduct as requiring franchisees to purchase hands-free mobile phone systems and related in-vehicle technology products from 1800 Carkit Company Pty Ltd.

Legal immunity conferred by the notification commenced on 14 July 2005.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

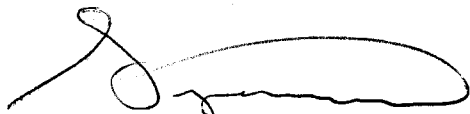
As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

In addition, in respect of this conduct, I bring to your attention the requirement under the Franchising Code of Conduct for a franchisor to disclose in the Franchise Disclosure Document any commission or rebate received through an agreement with a third party supplier.



This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ms Jaime Norton on (03) 9290 1885.

Yours sincerely

A handwritten signature in black ink, consisting of a large loop at the start followed by a long, horizontal, slightly wavy line.

Scott Gregson  
A/g General Manager  
Adjudication Branch