



**Australian
Competition &
Consumer
Commission**

Our Ref: N70422
Contact Officer: Tania Mayrhofer
Contact Number: (02) 6243 1070

28 April 2005

Mr Stephen Harvey
AMBBT Pty Ltd
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Dear Mr Harvey

Re: Third line forcing notification No. N70411 lodged by AMBBT Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 21 April 2005. The notification has been placed on the ACCC's public register.

You have described the conduct as follows:

"Customers presenting BEEPP fuel discount cards will be granted the card value off their purchase price for fuel sales."

Legal immunity conferred by the notification will come into force on 5 May 2005.

In 2004, the ACCC concluded a comprehensive consultation process in relation to a number of similar notifications relating to the petrol and grocery sectors. The ACCC has considered the above notification in light of submissions previously put to it by interested parties in relation to similar notifications and its own investigations. The ACCC considers that the notified conduct is likely to result in a net public benefit and does not intend to take any further action at this stage.

Please note, as with any notification, the ACCC may act to remove the immunity afforded by this notification at a later stage if it becomes satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

I also note that in promoting the offer consumers should be made aware of any exclusions or conditions that may apply.



This letter has been placed on the ACCC's public register. The ACCC has released a report and media release in relation to the consideration of a number of acquisitions in the petrol and grocery sectors, which can be found on the ACCC's website at www.accc.gov.au. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tania Mayrhofer on (02) 6243 1070.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish at the end.

Scott Gregson
A/g General Manager
Adjudication Branch