



**Australian
Competition &
Consumer
Commission**

Our Ref: N91632 & N91633
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3 April 2005

Mr James Edwards
Senior Legal Council
Foxtel Management
GPO Box 99
SYDNEY NSW 2001

Dear Mr Edwards

**Third line forcing notifications lodged by
Foxtel Management Pty Limited (N91632 & N91633)**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the Commission) by Foxtel Management Pty Limited (Foxtel) on 16 March 2005. The notifications have been placed on the Commission's public register.

Foxtel has described the conduct the subject of notification N91632 as follows:

Foxtel intends to commence a promotion on 1 April 2005 (ceasing on 31 May 2005) offering GE CreditLine customers who are not current Foxtel Digital customers a free standard metropolitan Foxtel Digital installation and first months subscription free when they subscribe to a Foxtel Digital starter package on a 24 month direct debit plan.

Foxtel has described the conduct the subject of notification N91633 as follows:

Foxtel intends to commence a promotion on 1 April 2005 (ceasing on 30 June 2005) offering American Express Blue Card (AMEX Blue Card) holders who are not current Foxtel Digital customers a \$100 credit on their Foxtel Digital account when they subscribe to a 24 month Direct debit plan and pay their ongoing subscription with their AMEX Blue Card. Foxtel will in turn credit the AMEX Blue Card holder's Foxtel Digital account to the value of \$100.



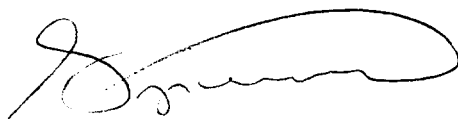
Legal immunity conferred by these notifications commenced on 30 March 2005.

On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by these notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on (03) 9290 1959.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish at the end.

Scott Gregson
A/g General Manager
Adjudication Branch