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Coles Myer
LIQUOR GROUP

*National Office
P O Box 6272
Silverwater NSW 2128
62 Hume Highway
Chullora NSW 2190
Australia*

TELEPHONE: (02) 9795 7168

FACSIMILE: (02) 9795 7461

19 February 2004

Australian Competition & Consumer Commission
Adjudication Branch
PO Box 1199
Dickson ACT 2602

By Express Post

Dear Sir,

EXCLUSIVE DEALING NOTIFICATIONS

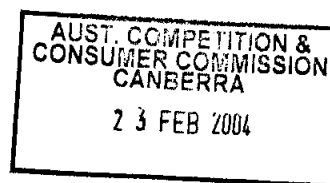
Please find enclosed two (2) completed Form G, Exclusive Dealing Notification Forms and our cheque in the amount of \$200.

I look forward to your reply.

Yours sincerely

Michelle Davies

Solicitor – Coles Myer Liquor Group



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LiquorLAND

VINTAGE CELLARS

Theo's

Liquorland
HOTEL GROUP

Liquorland (Australia) Pty Ltd ABN 82 007 512 414

Coles Myer Liquor Group is a division of Coles Myer Limited

Form G

Commonwealth of Australia
Trade Practices Act 1974 ---- Sub-section 93(1)

EXCLUSIVE DEALING NOTIFICATION

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice.

Liquorland (Qld) Pty Limited (ABN 82 007 512 414)

- (b) Short description of business carried on by that person

Operation of retail liquor stores throughout Australia

- (c) Address in Australia for service of documents on that person

62 Hume Highway, Chullora NSW 2190

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates

Goods sold by Liquorland (Qld) Pty Limited trading as Liquorland and Strathfield Group Limited trading as Strathfield Car Radios and Brisbane Car Sound.

- (b) Description of the conduct or proposed conduct

The parties seek to enter into an arrangement with each other under which they propose to offer to give a consumer a free \$20 gift voucher for use within the Liquorland chain of retail liquor stores, if the consumer purchases a Rogers product from a Strathfield Group Limited store.

3. (a) Class or classes of persons to which the conduct relates

Current and future customers of Liquorland (Qld) Pty Limited.

- (b) Number of those persons--

(i) At present time: *Not Known*

(ii) Estimated within the next year: *Not Known*

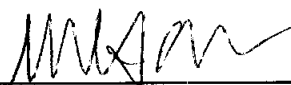
(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

N/A

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice

*Michelle Davies
Solicitor
Liquorland (Qld) Pty Limited
62 Hume Highway
Chullora NSW 2190
Fax: (02) 9795 7461*

Dated 19 FEBRUARY, 2004 Signed by/on behalf of the applicant giving notice



(Signature)

Michelle Davies

(Full Name)

Solicitor – Liquorland (Qld) Pty Limited

(Description)