



Our Ref: C2004/1686

Contact Officer: Amanda Dadd Contact Number: 6243 1391

15 November 2004

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Dear Ms Bodger

Third line forcing notification lodged by FujiFilm Australia Pty Limited (N40795)

I refer to the above third line forcing notification lodged by FujiFilm Australia Pty Limited (Fuji) with the Australian Competition and Consumer Commission (the ACCC) on 28 October 2004.

You have described the conduct in respect of this notification as the offer of a discount, allowance, rebate or credit in relation to a Fuji Service to customers on condition they acquire or agree to acquire a "BigPond Service" from Telstra Corporation Limited. Legal immunity provided by the notification commenced on 11 November 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely

Tim Grimwade General Manager

Adjudication Branch

