



Our Ref: C2004/1570
Contact Officer: Amanda Dadd
Contact Number: 6243 1391

**Australian
Competition &
Consumer
Commission**

27 October 2004

Trudi Bean
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Dear Ms Bean

**Third line forcing notification lodged by
Optus Internet Pty Limited (N91550)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 14 October 2004.

You have described the conduct in respect of this notification as the offer of 7,500 bonus points to certain American Express cardholders for the rewards program applicable to their card on condition they enter into a minimum 12 month contract with Optus Internet Pty Ltd for the supply of broadband internet access services and make the initial payment for those services using their eligible American Express card. Legal immunity provided by the notification will come into force on 28 October 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely

Tim Grimwade
General Manager
Adjudication Branch

