



Our Ref: C2004/418
Contact Officer: Amanda Dadd
Contact Number: (02) 6243 1391

31 March 2004

Michelle Davies
Solicitor – Liquorland
62 Hume Highway
CHULLORA NSW 2190

Dear Ms Davies

**Notifications of exclusive dealing lodged by
Liquorland (Australia) Pty Ltd N91362 and Liquorland (Qld) Pty Ltd N91363**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the Commission) on 23 February 2004.

You have described the conduct in respect of the above notifications as an offer to consumers of a \$20.00 gift voucher for use at any Liquorland outlet on condition that the consumer purchases a Rogers product from a Strathfield Group Limited store. Legal immunity provided by these notifications commenced on 8 March 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in respect of the above notifications at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by the above notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on (02) 6243 1391.

Yours sincerely

Tim Grimwade
General Manager
Adjudication Branch