



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: N31323  
Contact Officer: Tania Mayrhofer  
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12 October 2004

Mr Stephen Williams  
Mobil Lakesway  
86 MacIntosh St  
Forster NSW 2428

Dear Mr Williams

**Notification of exclusive dealing lodged by  
SS Williams (N31323)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 September 2004.

You have described the conduct in respect of the above notification as an offer of a 5 cent per litre discount off the purchase of fuel on condition that customers purchase \$20.00 worth of fruit and vegetables from Salad Bowl Fruit and Vegies.

Legal immunity provided by this notification commenced on 8 October 2004.

The ACCC recently consulted a wide variety of interested parties in relation to a number of similar notifications relating to the petrol and grocery sectors. The ACCC has considered the above notification in light of submissions previously put to it by interested parties in relation to similar notifications and its own investigations. The ACCC considers that the notified conduct is likely to result in a net public benefit and does not intend to take any further action at this stage to remove the immunity afforded by the notification.

Please note, as with any notification, the ACCC may act to remove the immunity afforded by this notification at a later stage if it becomes satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the ACCC's public register. The ACCC has released a report and media release in relation to the consideration of a number of acquisitions in the petrol and grocery sectors, which can be found on the ACCC's website at [www.accc.gov.au](http://www.accc.gov.au). If you wish to discuss any aspect of this matter, please do not hesitate to contact Tania Mayrhofer on (02) 6243 1070.

Yours sincerely

Handwritten signature of Tim Grimwade, consisting of a stylized 'T' and 'G' followed by a cursive 'Grimwade'.

Tim Grimwade  
General Manager  
Adjudication Branch