



The PHARMACY GUILD of AUSTRALIA
EXECUTIVE DIRECTOR

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26 March 1993

Mr J.P. O'Neill
Senior Assistant Commissioner
Mergers & Adjudication Branch
Trade Practices Commission
PO Box 19
BELCONNEN ACT 2616

Dear Mr O'Neill,

Trade Practices Act 1974
Application for Authorisation A90549
The Proprietary Medicines Association of Australia Inc (PMAA)

fb!
Thank you for your letter of 9 March 1993 in which you seek comment from the Guild on a proposed Code of Practice for PMAA member companies.

The Guild has examined the proposed Code of Practice and believes it represents an appropriate set of parameters for PMAA member companies to follow when advertising and promoting OTC products.

Yours sincerely,

STEPHEN G. GREENWOOD
EXECUTIVE DIRECTOR

