



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: C2004/1311  
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23 September 2004

Ms Lynette Ireland  
Director of Legal & Business Affairs  
FOXTEL Management Pty Limited  
Wharf 8  
PYRMONT NSW 2009

Dear Ms Ireland

**Third line forcing notification lodged by  
FOXTEL Management Pty Limited (N91455)**

I refer to the above third line forcing notification lodged by FOXTEL Management Pty Limited (FOXTEL) with the Australian Competition and Consumer Commission (the ACCC) on 6 September 2004.

This notification details a promotion running between 1 October 2004 and 31 December 2004, or before if stocks run out, whereby new FOXTEL subscribers are offered free standard FOXTEL installation plus the first six months of FOXTEL's digital channel package "Big Value" free (on the basis of a 24 month residential contract with Easypay) when they purchase selected televisions from Len Wallis Audio. Legal immunity provided by the notification commenced on 20 September 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely



**Tim Grimwade**  
**General Manager**  
**Adjudication Branch**