



**Australian
Competition &
Consumer
Commission**

Our Ref: C2004/138
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07 September 2004

Mr Nazzareno La Gamba
National Manager Multi-Channel Markets
Level 21, 360 Elizabeth Street
MELBOURNE VIC 3000

Dear Mr La Gamba

**Re: Third line forcing notifications lodged by
Origin Energy (Vic) Pty Ltd N40753, Origin Energy Electricity Ltd N40754, and
Origin Energy Retail Limited N40755**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 26 August 2004.

You have described the conduct as the offer of rewards (a \$50 credit on 2006 membership) by Origin Energy Electricity Limited, Origin Energy Retail Limited, and Origin Energy (Vic) Pty Ltd to customers who are (or who become) members of the Australian Football League or a participating Australian Football League Club and who sign a market contract with each company. Legal immunity provided by these notifications will come into force on 9 September 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely



Tim Grimwade
General Manager
Adjudication Branch