



Australian Competition & Consumer Commission

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Our Ref: C2004/122
Contact Officer: Amanda Dadd
Contact Number: 6243 1391

23 January 2004

Amber Keon
Legal Counsel
Dell Computer Pty Ltd
Level 1, Building 3
14 Aquatic Drive
FRENCHS FOREST NSW 2086

Dear Ms Keon

**Re: Third line forcing notification No. N31272 lodged by
Dell Computer Pty Limited**

I refer to the above third line forcing notification lodged by Dell Computer Pty Limited (Dell) with the Australian Competition and Consumer Commission (the Commission) on 14 January 2004.

You have described the conduct as the offer of a free printer, discount, allowance, rebate or credit to customers purchasing a Dell Product on condition that the customer acquires or leases the Dell Product from Dell Financial Services. Legal immunity provided by the notification will come into force on 28 January 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely

Handwritten signature of Tim Grimwade, consisting of a stylized 'T' and 'G'.

Tim Grimwade
General Manager
Adjudication Branch