

FORM G

Regulation 9

Commonwealth of Australia

*Trade Practices Act 1974 - sub-section 93(1)***EXCLUSIVE DEALING: NOTIFICATION**

To the Australian Competition & Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or proposed conduct of a kind referred to in sub-section 47(6) or (7) of that Act in which the person giving notice engaged or proposes to engage.

1. (a) Name of person giving notice:

Quickstop Pty Ltd ABN 61 008 678 886 (“Quickstop”).

(b) Short description of business carried on by that person:

Quickstop has recently been renamed from Foodbrokers (WA) Pty Ltd for the purposes of carrying on a retail petrol service station business. Prior to being renamed Quickstop, Foodbrokers (WA) Pty Ltd was effectively “dormant”. Quickstop is a wholly-owned subsidiary of Foodland Associated Limited ABN 13 008 667 650.

(c) Address in Australia for service of documents on that person:

C/- Nigel Hunt
Mallesons Stephen Jaques
Level 10, 152 St Georges Terrace
Perth WA 6000

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Retail petroleum products.

(b) Description of the conduct or proposed conduct:***Outline of proposed conduct***

The giving or allowing, or offering to give or allow, a discount, allowance, rebate or credit in relation to the supply or proposed supply of retail petroleum products by Quickstop to consumers on the condition that the consumers have acquired goods of a specified value from participating supermarkets branded “Dewsons”, “Supa Valu”, and any other supermarkets which are participating from time to time in a discount retail petroleum products scheme with Quickstop (“**the Promotion**”). Initially, Quickstop will engage in the conduct at up to 17 service stations in the Perth metropolitan area. Quickstop may also conduct the Promotion from other service stations which it may purchase or operate in the future in the Perth metropolitan area.

Proposed conduct will deliver public benefits

Quickstop considers that the proposed conduct will be of benefit to the public because:

- **Consumers will benefit from lower petrol prices** - Quickstop considers that the Promotion will provide consumers with lower petrol prices and should result in greater availability of cheaper fuel;
- **The proposed conduct will generate a culture of discounting** - Quickstop considers that the Promotion will promote a culture of discounting in the retail petrol market; and
- **The proposed conduct will increase non-price competition in the retail petrol market** - the Promotion will encourage innovative, competitive responses from competitors in order to attract and retain custom.

Proposed conduct will promote competition and should have no adverse impact on competition

The proposed conduct will not lessen competition in any relevant market as:

- there are a large number of petrol service stations in the Perth metropolitan area; and
- Woolworths and Coles have already implemented a similar “shopper docket” promotion which enables customers of Woolworths and Coles to receive a discount on petrol purchased at a large number of petrol service stations nationwide. Accordingly, the proposed conduct is a competitive response to the existing levels of intense competition that exists between retail grocers.

Instead, the proposed conduct will promote competition between retail grocers and drive competition between supermarkets and petrol retailers, which encourages price discounting and increases non-price competition.

3. (a) Class or classes of persons to which the conduct relates:

The general public in the Perth metropolitan area of Western Australia.

(b) Number of those persons -

- (i) **At present time:** 1,433,217 (Australian Bureau of Statistics data as at 30 June 2003).
- (ii) **Estimated within the next year:** 1,454,715 (applying Australian Bureau of Statistics population growth rate for a 12 month period of 1.5%).

(c) Where number of persons stated in item 3(b)(i) is less than 50, their names and addresses:

Not applicable.

4. Name and address of person authorised by the person giving this notice to provide additional information in relation to this notice:

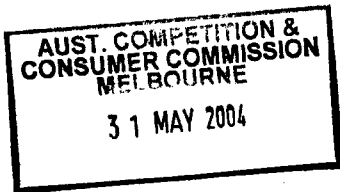
C/- Nigel Hunt
Mallesons Stephen Jaques
Level 10, 152 St Georges Terrace
Perth WA 6000

Dated 18th May 2004

Signed by/on behalf of the person giving this notice

Nigel Hunt

Signature



ROBERT DOUGLAS McNEEGAN

Full name

DIRECTOR QUICKSTOP

Position

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Commonwealth of Australia

*Trade Practices Act 1974 - sub-section 93(1)***EXCLUSIVE DEALING: NOTIFICATION**

To the Australian Competition & Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or proposed conduct of a kind referred to in sub-section 47(6) or (7) of that Act in which the person giving notice engaged or proposes to engage.

1. (a) Name of person giving notice:

Strasburger Enterprises (Properties) Pty Ltd (ABN 50 002 913 911) ("SEP").

(b) Short description of business carried on by that person:

Retailing of petroleum products, automotive products, groceries, fast food and other products from service stations and convenience stores throughout Australia.

(c) Address in Australia for service of documents on that person:

C/- Christopher Webb/Craig Sanford
Middletons Lawyers
Level 29
200 Queen Street
Melbourne VIC 3000

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Retail petroleum products.

(b) Description of the conduct or proposed conduct:***Outline of proposed conduct***

The giving or allowing, or offering to give or allow, a discount, allowance, rebate or credit in relation to the supply or proposed supply of retail petroleum products by SEP to consumers on the condition that the consumers have acquired goods of a specified value from participating supermarkets branded "Dewsons", "Supa Valu", and any other supermarkets which are participating from time to time in the scheme ("**the Promotion**"). Initially, SEP will engage in the conduct at up to 17 participating Mobil service stations in the Perth metropolitan area.

Proposed conduct will deliver public benefits

SEP considers that the proposed conduct will be of benefit to the public because:

- **Consumers will benefit from lower petrol prices** - SEP considers that the Promotion will provide consumers with lower petrol prices and should result in greater availability of cheaper fuel;

- **The proposed conduct will generate a culture of discounting** - SEP considers that the Promotion will promote a culture of discounting in the retail petrol market; and
- **The proposed conduct will increase non-price competition in the retail petrol market** - the Promotion will encourage innovative, competitive responses from competitors in order to attract and retain custom.

Proposed conduct will promote competition and should have no adverse impact on competition

The proposed conduct will not lessen competition in any relevant market as:

- there are a large number of petrol service stations in the Perth metropolitan area; and
- Woolworths and Coles have already implemented a similar “shopper docket” promotion which enables customers of Woolworths and Coles to receive a discount on petrol purchased at a large number of petrol service stations nationwide. Accordingly, the proposed conduct is a competitive response to the existing levels of intense competition that exists between retail grocers.

Instead, the proposed conduct will promote competition between retail grocers and drive competition between supermarkets and petrol retailers, which encourages price discounting and increases non-price competition.

3. (a) Class or classes of persons to which the conduct relates:

The general public in the Perth metropolitan area of Western Australia.

(b) Number of those persons -

- (i) **At present time:** 1,433,217 (Australian Bureau of Statistics data as at 30 June 2003).
- (ii) **Estimated within the next year:** 1,454,715 (applying Australian Bureau of Statistics population growth rate for a 12 month period of 1.5%).

(c) Where number of persons stated in item 3(b)(i) is less than 50, their names and addresses:

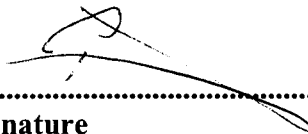
Not applicable.

4. Name and address of person authorised by the person giving this notice to provide additional information in relation to this notice:

C/- Christopher Webb/Craig Sanford
Middletons Lawyers
Level 29
200 Queen Street
Melbourne VIC 3000

Dated 28 May 2004

Signed by/on behalf of the person giving this notice



.....
Signature

PETER CONRAD BUCKMAN

.....
Full name

GENERAL MANAGER - SEP

.....
Position

