



Australian Competition & Consumer Commission

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Our Ref: C2004/662  
Contact Officer: Amanda Dadd  
Contact Number: 6243 1391

21 May 2004

Mr Martin Algie  
Baker & McKenzie  
Level 39, Rialto Towers  
525 Collins Street  
MELBOURNE VIC 3000

Dear Mr Algie

**Re: Third line forcing notification No. N91388  
lodged by Tyre Marketers (Australia) Limited**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the Commission) on 10 May 2004.

You have described the conduct as an offer during the month of June to Royal Automobile Club of Victoria (RACV) members of a \$50 discount at Tyre Marketer retail outlets upon presentation of a coupon published in the June edition of *Royal Auto*, RACV's official journal. Legal immunity provided by the notification will come into force on 24 May 2004.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed on the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Amanda Dadd on 6243 1391.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Tim Grimwade', written in a cursive style.

Tim Grimwade  
General Manager  
Adjudication Branch