



Wholesale Suspension Pty Ltd

ACN. 101 241 267 A.B.N 16 101 241 267

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CAMS PRISM

Attention: Stefanee Lovett
AUSTRALIAN COMPETITION AND CONSUMER COMMISSION.

Please find my response to your letter C2004/479. CAMS Controlled Fuel.

ITEM 1 BENEFITS

Competition in the Australian Rally Championship (A.R.C.) has very little benefits (other than self satisfaction) for the following reasons:

- A/ No accrual of Championship points,
- B/ Very little if any chance of T.V. coverage,
- C/ Because of the above items, nothing creditable to present to Sponsors.

NOTE On an average, less than 50% of the event competitors are A.R.C. registered because of the extra costs involved, such as fuel at \$5.50 per litre (see fuel costs).

ITEM 2. FUEL COSTS

In the past many of the A.R.C. event competitors used normal premium pump fuel at approximately \$1.00 per litre. These competitors are now forced to spend \$5.50 per litre. Over the six A.R.C. rounds, this constitutes an extra cost:

- A/ Six events \$1.00/ltr = \$1,800.00
- B/ Six events \$5.50/ltr = \$9,900.00.

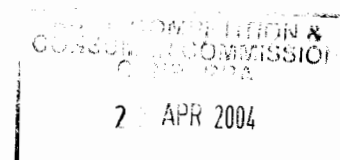
Two other fuel Companies are able to supply fuel equal to ELF at less than \$4.00/ltr.

ITEM 3. TYPES OF FUEL

Fuels that have different specifications will have an impact on engine performance and competitor performance as will tyres.

There are two or three different brands of fuel which fall within the F.I.A. and C.A.M.S specifications with little if any performance difference.

Over...2/





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NOTE

A number of the tyre manufactures supply special tyres to the factory teams only, (approximately eight competitors). These special tyres have a far greater impact on competitor performance. This practice is viewed by most competitors as being totally unfair – unequal competition.

ITEM 6. QUALITY

Other fuel companies have supplied fuel to competitors without any problems, and gave engine performance the same as ELF. In fact, the drums of ELF that we received in Western Australia were leaking and full of dirt (but still sealed). This was shown to the series scrutineer.

GENERAL

I cannot think of any way in which the Controlled Fuel would show any benefits to the public.

GEORGE SHEPHEARD