



**Australian Government**

**Austrade**

FILE No:
DOC:
MARS/PRISM:

20 April 2004

Mr Tim Grimwade  
General Manager  
Adjudication Branch  
Australian Competition and Consumer Commission  
PO Box 1199  
Dickson ACT 2602

Dear Mr Grimwade,

Thank you for your letter of 31 March 2004 to Mr Ross Adler, Chairman of Austrade, regarding the application for authorisation lodged by the Department of Industry, Tourism and Resources relating to the preferential/exclusive treatment of accredited tourism businesses (A90912 and A90913).

Tourism is an important export industry for Australia and Austrade has a range of programs to enhance the international business and activities of the more than 350,000 enterprises in the sector recently highlighted in the Government's Tourism White Paper.

Austrade supports the application for authorisation lodged by the Department of Industry, Tourism and Resources on behalf of State and Territory tourism bodies. The tourism industry will benefit from further generic promotional and marketing activities and the inclusion of tourism businesses accredited under programs endorsed by the Australian Tourism Accreditation Association Framework (ATAA) will enhance standards and efficiency in the industry.

Once again, thank you for your letter. If you have any further enquiries, please contact Mr Robert Scanlon, Industry Policy Officer, on (02) 6201 7628.

Yours sincerely,

Margaret Lyons  
Corporate Services Director

