



Australian Competition & Consumer Commission

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Our Ref: C2004/64
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5 February 2004

Mr Ayman Guirguis
Partner
Blake Dawson Waldron
GPO Box 4958 WW
Melbourne VIC 3001

Dear Mr Guirguis

**Notification of Exclusive Dealing
Lodged by Geelong Otway Tourism Inc (N40671)**

I refer to the above third line forcing notification lodged by Geelong Otway Tourism Inc on 24 December 2003 with the Australian Competition and Consumer Commission (the Commission). The notification has been placed on the Commission's public register. Legal immunity from the Trade Practices Act in respect of the notified conduct came into effect on 7 January 2004.

The notification details a proposed policy in which Geelong Otway Tourism will only allow tourism operators who are financial members of a Local Tourism Association affiliated with Geelong Otway Tourism to display their brochures in an officially accredited Visitor Information Centre in the region.

On the basis of the information provided by Geelong Otway Tourism and other information in front of the Commission, it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the Commission's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Liam Stewart on (02) 6243 1275.

Yours sincerely

Tim Grimwade
General Manager
Adjudication Branch

