



National Office  
P O Box 6272  
Silverwater NSW 2128  
62 Hume Highway  
Chullora NSW 2190  
Australia

TELEPHONE: (02) 9795 7168  
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12 March 2004

Australian Competition & Consumer Commission  
Adjudication Branch  
PO Box 1199  
Dickson ACT 2602

FILE No:

DOC:

MARS/PRISM:

Dear Sir,

**EXCLUSIVE DEALING NOTIFICATIONS**

Please find enclosed two (2) completed Form G, Exclusive Dealing Notification Forms and our cheque in the amount of \$200.

I look forward to your reply.

Yours sincerely

**Michelle Davies**  
Solicitor – Coles Myer Liquor Group

AUSTRALIAN COMPETITION &  
CONSUMER COMMISSION  
CANBERRA  
22 MAR 2004

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**LiquorLAND**

**VINTAGE CELLARS**

**Theo's**

**Liquorland  
HOTEL GROUP**

Liquorland (Australia) Pty Ltd ABN 82 007 512 414

Coles Myer Liquor Group is a division of Coles Myer Limited

FILE No:

DOC:

MARS/PRISM:

## Form G

Commonwealth of Australia  
Trade Practices Act 1974 ---- Sub-section 93(1)

### EXCLUSIVE DEALING NOTIFICATION

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice.

*Liquorland (Queensland) Pty Limited (ABN 57 079 861 626)*

- (b) Short description of business carried on by that person

*Operation of retail liquor stores throughout Queensland*

- (c) Address in Australia for service of documents on that person

*62 Hume Highway, Chullora NSW 2190*

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates

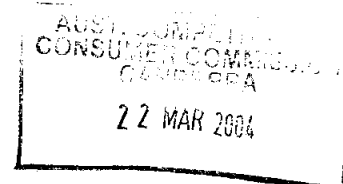
*Goods sold by Liquorland (Queensland) Pty Limited trading as Liquorland and goods supplied by Lion Nathan Australia (ABN 13 008 596 370) and services sold by Qantas Airways Limited (ABN 16 009 661 901) trading as Qantas.*

- (b) Description of the conduct or proposed conduct

*The parties seek to enter into an arrangement with each other under which they propose to offer to give a consumer a free \$10 gift voucher for use within the Liquorland chain of retail liquor stores when purchasing specified Lion Nathan Australia products (namely Hahn Premium and Hahn Premium Light beers) when using Qantas services (specifically, the voucher will be on the alternate side of Qantas boarding passes).*

3. (a) Class or classes of persons to which the conduct relates

*Current and future customers of Liquorland (Queensland) Pty Limited.  
Current and future customers of Qantas Airways Limited (ABN 16 009 661 901)*



(b) Number of those persons--

(i) At present time: *Not Known*

(ii) Estimated within the next year: *Not Known*

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

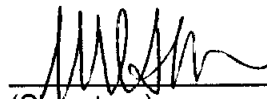
*N/A*

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice

*Michelle Davies  
Solicitor  
Liquorland (Queensland) Pty Limited  
62 Hume Highway  
Chullora NSW 2190  
Fax: (02) 9795 7461*

Dated *12 March* 2004

Signed by/on behalf of the applicant giving notice

  
(Signature)

Michelle Davies  
(Full Name)

Solicitor – Liquorland (Queensland) Pty Limited  
(Description)

FILE No:

DOC:

MARS/PRISM:

## Form G

Commonwealth of Australia  
Trade Practices Act 1974 ---- Sub-section 93(1)

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(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice.

*Liquorland (Australia) Pty Limited (ABN 82 007 512 414)*

- (b) Short description of business carried on by that person

*Operation of retail liquor stores throughout Australia*

- (c) Address in Australia for service of documents on that person

*62 Hume Highway, Chullora NSW 2190*

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3. (a) Class or classes of persons to which the conduct relates

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Current and future customers of Qantas Airways Limited (ABN 16 009 661 901)*

RECEIVED  
CONSUMER COMMISSION  
QUEENSLAND  
22 MAR 2004

(b) Number of those persons--

(i) At present time: *Not Known*

(ii) Estimated within the next year: *Not Known*

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

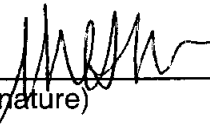
*N/A*

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice

*Michelle Davies  
Solicitor  
Liquorland (Qld) Pty Limited  
62 Hume Highway  
Chullora NSW 2190  
Fax: (02) 9795 7461*

Dated *12 March* 2004

Signed by/on behalf of the applicant giving notice

  
\_\_\_\_\_  
(Signature)

Michelle Davies  
(Full Name)

Solicitor – Liquorland (Australia) Pty Limited  
(Description)