

**Caltex York Street  
271 York Street  
Albany WA  
Ph 08-98412135  
email:cxyorkst@iinet.net.au  
ABN 63097436919**

**Attention The General Manager  
Adjudications ACCC  
Attachment Ref to Form G  
Exclusive Dealing Notification  
24/02/04**

**Dear Sir/Madam,**

**The prime reason I seek approval to the attached  
“Exclusive Dealing Notification” is as a competitive response to the  
Coles-Shell and Caltex-Woolworths fuel offer joint ventures.  
Caltex and Woolworths appear to only be utilizing a new  
Woolworths Plus fuel site which is currently being build in Albany,  
as their prime and exclusive outlet.**

**My site is a Caltex Franchised site and as such will be in direct  
competition with the Coles-Shell and Woolworths Plus Fuel sites.  
Hence my desire to be able to compete on a level playing field by way  
of a fuel shopper docket offer with Dewsons supermarket in Albany.  
The offer is being funded by the two businesses in both cases 50-50  
for the shopper docket discount. The same deal applies for the Civic  
Video store business.**

**Yours Faithfully**



**Mark Jenkins  
Proprietor Caltex York St**

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## Form G

Commonwealth of Australia  
Trade Practices Act 1974 — Sub-section 93(1)

### EXCLUSIVE DEALING NOTIFICATION

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice. Wildwinds Enterprises Pty Ltd

(See Direction 2 on the back of this form)

(b) Short description of business carried on by that person  
Service Station / Convenience Store - Sale of Petrol & Shop goods.

(c) Address in Australia for service of documents on that person  
47 DONEGAN RD PERKIN W.A. 6014

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates  
Sale of Petrol

(b) Description of the conduct or proposed conduct  
Goods purchased from Dawson's Supermarkets Civic Video get a redeemable 49¢ shopper docket.

(See Direction 4 on the back of this Form)

3. (a) Class or classes of persons to which the conduct relates  
Customers of the above named businesses.

(b) Number of those persons-- N/A

(i) At present time

(ii) Estimated within the next year

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses  
N/A

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice.  
MARK JENKINS  
47 DONEGAN RD  
PERKIN W.A. 6014

Dated 24/2/2004

Signed by/on behalf of the applicant giving notice

[Signature]  
(Signature)

MARK LEE JENKINS  
(Full Name)

PROPRIETOR - CANTERBURY ST  
(Description)  
PERKIN W.A.

