



**Australian Competition & Consumer Commission**

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Our Ref: C2002/1805  
Contact Officer: Jaime Norton  
Contact Number: (02) 6243 1208

10 February 2003

Mr Peter Norman  
Coudert Brothers  
Solicitors & International Attorneys  
GPO Box 1629  
SYDNEY NSW 2001

Dear Mr Norman

**Re: Third line forcing exclusive dealing Notification lodged by Golf Marketing International Pty Ltd (N31207).**

I refer to the above third line forcing exclusive dealing notification lodged with the Australian Competition and Consumer Commission (the Commission) on 6 December 2002.

You have described the conduct as involving Golf Marketing International Pty Ltd (GMI) offering free of charge a copy of a book titled The Sandbelt – Melbourne's Golfing Heaven, on condition that customers make bookings using a MasterCard credit card. GMI also proposes to offer discounts to customers who purchase its travel and booking services with a MasterCard credit card. Legal immunity provided by the exclusive dealing third line forcing notification commenced on 20 December 2002.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



This letter has been placed upon the Commission's public register.  
If you wish to discuss any aspect of this matter, please do not hesitate to contact Jaime Norton on (02) 6243 1208.

Yours sincerely

A handwritten signature in black ink, appearing to be 'P. Palisi', with a stylized flourish at the end.

Paul Palisi  
A/g General Manager  
Adjudication Branch