



National Office
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62 Hume Highway
Chullora NSW 2190
Australia

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28 October 2003

ACCC
Adjudication branch
PO Box 1199
DICKSON ACT 2602

FILE No:
DOC:
MARS/PRISM:

Dear Sir/Madam,

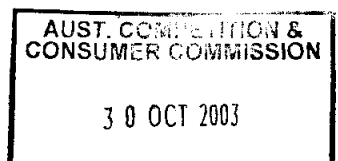
EXCLUSIVE DEALING NOTIFICATIONS

Please find enclosed two (2) completed Form G, Exclusive Dealing Notification Forms, together with a cheque in the sum of \$200.00.

I look forward to hearing from you.

Yours faithfully,

Ilona Teremi
Solicitor – Liquorland
ilona.teremi@colesmyer.com.au



Form G

Commonwealth of Australia
Trade Practices Act 1974 ---- Sub-section 93(1)

EXCLUSIVE DEALING NOTIFICATION

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice.

Liquorland (Australia) Pty Limited, ABN: 82 007 512 414

- (b) Short description of business carried on by that person

Operation of retail liquor stores throughout Australia

- (c) Address in Australia for service of documents on that person

62 Hume Highway, Chullora NSW 2190

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates

Goods sold by Liquorland (Australia) Pty Limited trading as Liquorland, Emap (Australia) Pty Limited trading as FHM Magazines and Fosters Group

- (b) Description of the conduct or proposed conduct

The parties seek to enter into an arrangement with each other under which they propose to:

- (a) *offer to give a consumer a Carlton Draught 375ml stubbie or a Victoria Bitter 375ml stubbie at no charge when the consumer presents to Liquorland a coaster for this promotion acquired from an FHM Magazine.*

3. (a) Class or classes of persons to which the conduct relates

Current and future customers of Liquorland (Australia) Pty Limited, Emap (Australia) Pty Limited and Fosters Group

- (b) Number of those persons--

(i) At present time: *Not Known*

(ii) Estimated within the next year: *Not Known*

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

N/A

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice

*Ilona Teremi
Solicitor
Liquorland (Australia) Pty Limited
62 Hume Highway
Chullora NSW 2190
Fax: (02) 9795 7450*

Dated *23 October*, 2003 Signed by/on behalf of the applicant giving notice



(Signature)

Ilona Teremi

(Full Name)

Solicitor – Liquorland (Australia) Pty Limited
(Description)