

## Gilbert Jewel

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**From:** Grimwade Tim  
**Sent:** Sunday, 14 September 2003 1:54 PM  
**To:** Mayrhofer, Tania; Chenoweth Stephanie; Palisi Paul; Gilbert Jewel  
**Subject:** FW: Proposed ADMA code

For your attention

-----Original Message-----

From: David Vaile [mailto:d.vaile@unsw.edu.au]  
Sent: Friday, 12 September 2003 5:33 PM  
To: adjudication@accc.gov.au  
Subject: Proposed ADMA code

Dear sir/madam,

I write in relation to the proposed ADMA code.

The Baker & McKenzie Cyberspace Law and Policy Centre, which I manage, is conducting a number of activities in relation to the regulation of spam; we had ADMA on our panel on this topic on Monday.

[http://www.bakercyberlawcentre.org/2003/Privacy\\_Conf/program.htm](http://www.bakercyberlawcentre.org/2003/Privacy_Conf/program.htm)

I would welcome the opportunity to make verbal submissions in relation to the ADMA code and spam.

I would also like to commend to you the work of my colleague, Chris Connolly, who I understand has made a detailed submission on the ADMA code as a whole. I have discussed a number of issues in relation to his submission, and I think his long industry and consumer protection experience and depth of understanding of the issues around marketing and privacy should ensure that his submission deserves to be given significant weight.

David Vaile  
Executive Director  
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