



Coles Myer Ltd.
ABN 11 004 089 936

17 January 2003

FILE No:
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MARS/PRISM:

Tim Grimwade
General Manager
Adjudications Branch
Australian Competition and Consumer Commission
470 Northbourne Ave
DICKSON ACT 2602

Dear Mr Grimwade

Third Line Forcing Notification (N405540)

As requested, we provide additional information in relation to both the products required to be purchased from McDonalds to qualify for the discount, and the products to which such discounts applied.

The offer was such that when customers bought a 'McHappy' meal from McDonalds, they received one of two discount vouchers to be redeemed at Kmart as follows:

Voucher One:

- \$10 off a 'Hot Wheels' shark playset
- \$5 off a 'Hot Wheels' t-shirt; or
- \$5 off a 'Hot Wheels' CD-rom.

Voucher Two:

- \$10 off a 'Barbie' stroll'n play
- \$5 off a 'Barbie' t-shirt; or
- \$5 off a 'Barbie' CD-rom.

Please contact me at any time if you wish to discuss any aspect of the Notification further.

Yours faithfully

KEVIN ELKINGTON
Company Secretary