



OFFICE OF **FAIR TRADING**

NSW Consumer Protection Agency

Department of Commerce

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| FILE No: |
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Mr Tim Grimwade
General Manager
Adjudication Branch
Australian Competition and Consumer Commission
PO Box 1199
DICKSON ACT 2602

Our Ref M03/3631
Your Ref C2003/938
Contact Anthea Kerr
Telephone 9338 8974
Facsimile 9338 8935
Email akerr@fairtrading.nsw.gov.au

Dear Mr Grimwade

I am writing to you in relation to the application for revocation and substitution of authorisation A40077 by the Australian Direct Marketing Association Limited (ADMA).

I have noted the proposed ADMA Code and do not wish to raise any objections to the application. I understand that ADMA may need to seek approval for further amendments to its Code once the Ministerial Council on Consumer Affairs concludes its review of the Model Code on Direct Marketing.

Any further inquiries on this matter may be directed to Ms Anthea Kerr, Office of Fair Trading on telephone 9338 8974.

Thank you for raising this issue with me.

Yours sincerely

D B O'Connor
Commissioner for Fair Trading
27 August 2003

