



Australian Competition & Consumer Commission

PO Box 1199
Dickson ACT 2602
470 Northbourne Ave
Dickson ACT 2602
Australia

Ph (02) 6243 1111
Fax (02) 6243 1199

Our Ref: C2003/567
Contact Officer: Susan Sullivan
Contact Number: (02) 6243 1354

18 June 2003

Ms Elaine Leong
Corporate Counsel
Vodafone
Level 11
Tower B
799 Pacific Highway
CHATSWOOD NSW 2067

Dear Ms Leong

Notification of Third Line Forcing – Vodafone Australia Pty Limited (N 91098)

I refer to the above third line forcing notification lodged by Vodafone Pty Limited on 30 April 2003 with the Australian Competition and Consumer Commission (the Commission). This notification has been placed on the Commission's public register.

The notification details a proposed arrangement whereby Vodafone will offer certain Vodafone goods and services, including discounts and credits, upon connection to a Vodafone call plan on the condition that the consumer also purchases a Vodafone live! compatible handset from a selected dealer.

Immunity from the Trade Practices Act came into effect on 14 May 2003.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



If you wish to discuss any aspect of this matter, please do not hesitate to contact Susan Sullivan on (02) 6243 1354.

Yours sincerely



Tim Grimwade
General Manager
Adjudication Branch