



Australian Competition & Consumer Commission

Our Ref: C2002/1767
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16 December 2002

Mr Peter Norman
Coudert Brothers
Solicitors & International Attorneys
GPO Box 1629
SYDNEY NSW 2001

Dear Mr Norman

Re: Third line forcing exclusive dealing Notification lodged by International Management Group of America Pty Ltd (N31204).

I refer to the above third line forcing exclusive dealing notification lodged with the Australian Competition and Consumer Commission (the Commission) on 2 December 2002.

You have described the conduct as involving International Management Group of America (IMG) offering discounts on a range of merchandised products available at the MasterCard Masters Golf Tournament, on condition that customers purchase products using a MasterCard credit card. Legal immunity provided by the notification will commence on 16 December 2002.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed upon the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jaime Norton on (02) 6243 1208.

Yours sincerely

Tim Grimwade
General Manager
Adjudication Branch

