



Australian Competition & Consumer Commission

Our Ref: C2002/297
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10 April 2003

Mr Ayman Guirguis
Partner
Blake Dawson Waldron
GPO Box 4958 WW
Melbourne VIC 3001

Dear Mr Guirguis

**Notification of Exclusive Dealing
Lodged by Tourism Victoria (N40553 and N40554)**

I refer to the above third line forcing notifications lodged by Tourism Victoria on 21 February 2003 with the Australian Competition and Consumer Commission (the Commission). The notifications have been placed on the Commission's public register. Legal immunity from the Trade Practices Act in respect of the notified conduct came into effect on 7 March 2003.

The notifications detail a proposed policy in which Tourism Victoria will only allow a tourism operator to participate in promotional, marketing and advertising activities coordinated or subsidised by Tourism Victoria where the operator of the tourism business is an accredited tourism business and a member of a tourist association.

On the basis of the information provided by Tourism Victoria and interested parties, it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the Commission's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Tania Mayrhofer on (02) 6243 1070.

Yours sincerely

Tim Grimwade
General Manager
Adjudication Branch

