



Australian Competition & Consumer Commission

Our Ref: C2003/256
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5 March 2003

Amanda Bodger
Mallesons Stephen Jaques
Level 28, Rialto
525 Collins Street
MELBOURNE VIC 3000

Dear Ms Bodger

Re: Third line forcing exclusive dealing Notification lodged by Cricket Australia trading as Australian Cricket Board (ACB) (N40551).

I refer to the above third line forcing exclusive dealing notification lodged with the Australian Competition and Consumer Commission (the Commission) on 20 February 2003.

You have described the conduct as involving The Australian Cricket Board (ACB) offering discounts on its standard fees and charges for ACB tickets to test matches between Australia and Bangladesh in July and August 2003, and one-day international matches on condition customers acquire a News Limited local newspaper which will contain a coupon entitling them to receive a discount. Legal immunity provided by the notification will commence on 6 March 2003.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed upon the Commission's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jaime Norton on (02) 6243 1208.

Yours sincerely

Paul Palisi
A/g General Manager
Adjudication Branch

