Telephone 03 9273 0845 Fax 03 9273 0870 DX 201 Melbourne lecented: lecer.
30.13.02

AC

29 October 2002

AUST. COMMISSION & CONSUMER COMMISSION & COMMISSION 3 0 OCT 2002

Australian Competition and Consumer Commission Level 35 The Tower 360 Elizabeth St

360 Elizabeth St Melbourne Centre Melbourne VIC 3000

Dear Sir/Madam

N48542

FILE No:

DOC: DO2/57926

MARS/PRISM.

**ANZ Square** 

Notification of Exclusive Dealing - Third Line Forcing

Please find <u>enclosed</u> ANZ's Exclusive Dealing Notification Form, relating to ANZ Square.

ANZ operates two dedicated sub-sites to its main website which are available to registered cardholders of the ANZ First and ANZ Gold credit cards. Both the ANZ First and ANZ Gold websites link through to ANZ Square, an online shopping portal, which provides registered cardholders access to selected online retailers ('ANZ Square retailers').

ANZ, in conjunction with ANZ Square retailers, wish to provide discounts and other special offers at ANZ Square retailers which will be exclusive to registered users of the ANZ First and ANZ Gold websites. At present there are 8 ANZ Square retailers appearing on ANZ Square. It is anticipated that this number will grow to around 20-35 within the next 12 months.

With reference to the test that must be satisfied pursuant to Section 93(3A), ANZ considers that there is no public detriment but there will be a public benefit in that a number of registered users of ANZ Square will be able to receive the discounts or other benefits from ANZ Square retailers.

A cheque for the \$1000 filing fee was mailed to your office on 28 October 2002.

Yours faithfully,

el-Var-

Michael Vasta Corporate Lawyer

The second secon

FORM G

Regulation 9

[Front of Form]

COMMONWEALTH OF AUSTRALIA

Trade Practices Act 1974- Sub-section 93 (1)

**EXCLUSIVE DEALING:** 

**NOTIFICATION** 

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93 (1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47 (2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

## 1. (a) Name of person giving notice:

Australia and New Zealand Banking Group Limted

(b) Short description of business carried on by that person:

**Financial Institution** 

(c) Address in Australia for service of documents on that person:

Level 6, 100 Queen Street, MELBOURNE, VIC 3000

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Dedicated websites for registered credit card customers of the ANZ First and ANZ Gold credit cards.

(b) Description of the conduct or proposed conduct:

Discounts on the products and services of online retailers advertised in ANZ Square, the online shopping portal within the dedicated websites.

3. (a) Class or classes of persons to which the conduct relates:

ANZ First and ANZ Gold cardholders and additional cardholders who have registered for the dedicated credit card website.

- (b) Number of those persons:
- (i) At present time:

12,500

(ii) Estimated within the next year:

30,000-50,000

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

Not applicable

4. Name and address of person authorized by the person giving this notice to provide additional information in relation to this notice:

Mr Michael Vasta Australia and New Zealand Banking Group Ltd Level 7 100 Queen Street MELBOURNE, VIC 3000

Dated this 29<sup>th</sup> day of October, 2002

Signed by/on behalf of the person giving this notice

Michael Vasta

Corporate Lawyer

AUST. COMPETITION & CONSUMER COMMISSION MELBOURNE

3 0 OCT 2002