



**Australian Competition & Consumer Commission**

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Our Ref: C2002/1398  
Contact Officer: Susan Sullivan  
Contact Number: (02) 6243 1354

2 October 2002

Ms Elaine Leong  
Corporate Counsel  
Vodafone  
Level 11  
Tower B  
799 Pacific Highway  
CHATSWOOD NSW 2067

Dear Ms Leong

**Notification of Third Line Forcing – Vodafone Australia Pty Limited (N 91039)**

I refer to the above third line forcing notification lodged by Vodafone Pty Limited on 18 September 2002 with the Australian Competition and Consumer Commission (the Commission). This notification has been placed on the Commission's public register.

The notification details a proposed arrangement whereby Caltex Australia Petroleum Pty Ltd will offer 'Star Cash' vouchers to the value of \$5.00 to consumers on the condition that the consumer purchase certain Vodafone 'No Plans<sup>TM</sup> Pre-Pay' packs.

Immunity from the Trade Practices Act came into effect on 1 October 2002.

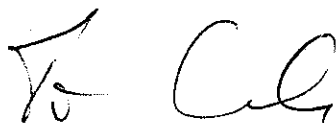
On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

Please note that the Commission may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



If you wish to discuss any aspect of this matter, please do not hesitate to contact Susan Sullivan on (02) 6243 1354.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Tim CG'.

**Tim Grimwade**  
**General Manager**  
**Adjudication Branch**