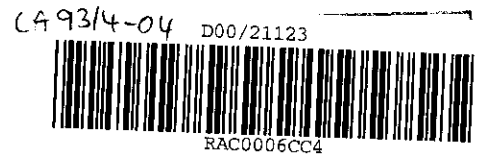




Australian Competition & Consumer Commission



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13 July 2000

Mr Deon Schoombie
Advertising Services Manager
The Proprietary Medicines
Association of Australia Inc.
Private Bag 938
NORTH SYDNEY NSW 2059

Dear Mr Schoombie

Proposed Amendments to the PMAA Code of Practice – Authorisation A90549.

I refer to your letter dated 9 June 2000.

Having assessed the information before the Commission, I consider that the proposed amendments to PMAA's Code of Conduct, as detailed in the attachments to the letter, would not be significant and would not materially alter the circumstances of Authorisation A90549 granted by the Trade Practices Commission in respect of the PMAA Code of Practice on 27 January 1994.

If you have any queries, please contact Garry Hones on (02) 62431232.

Yours sincerely

Ian Searles
Ag/General Manager
Adjudication Branch

