
From: Lawless, Naomi [REDACTED]
Sent: Wednesday, 11 March 2020 3:54 PM
To: Adjudication; Jones, David
Cc: maif
Subject: Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement) [SEC=OFFICIAL]

Dear Mr Jones

Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement)

I am writing to advise the ACCC that H J Heinz Company Australia Ltd will be removed as a signatory to the MAIF Agreement. H J Heinz Company Australia Ltd has advised they are no longer selling their infant formula products on the Australian market. They continue to sell their *Heinz Nurture* infant formula in New Zealand, and remain members of the Infant Nutrition Council.

H J Heinz Company Australia Ltd signed the MAIF agreement on 17 August 1995, being signatories and subject to the processes and decisions associated with the MAIF Agreement for almost 25 years.

If further information is required, please contact the Department on (02) 6289 7358 or email maif@health.gov.au

Yours sincerely

Naomi Lawless

MAIF Complaints Committee Secretariat
Food and Nutrition Policy Section

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The Department of Health acknowledges the Traditional Custodians of Australia and their continued connection to land, sea and community. We pay our respects to all Elders past and present.
