

Submission by Towdah Pty Ltd T/As Bakers Delight Albury-12 February 2024

I have no objection to Bakers Delight's proposal to introduce a Tiered pricing policy on Promotional products. This will allow for a more streamlined promotion process and reduced costs to Franchisees. At present we have the capacity to deviate from the RRP for promotions, however we do not normally choose to. If we were to deviate it would be within the proposed tier structure anyway.