



Our ref: N10000445
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Dear Ms Heng

N10000445 – Golden Sedayu Pty Ltd – No further action

I refer to the notification lodged with the Australian Competition and Consumer Commission (the **ACCC**) by Golden Sedayu Pty Ltd. It has been allocated the registration number N10000445.

Commencement of legal protection

The protection from legal action provided by this notification commenced automatically when it was validly lodged with the ACCC on **12 July 2021**.

While the legal protection is in force, you may engage in the conduct as described in the notification without the risk of breaching the exclusive dealing provisions of the *Competition and Consumer Act 2010* (Cth) (the **Act**).

ACCC assessment

On the basis of the information that you have provided, the ACCC considers that the notified conduct is not likely to have the purpose, effect or likely effect of substantially lessening competition.

As such, the ACCC has decided to take no further action at the current time, which allows the legal protection provided by the notification to continue unless or until the ACCC revokes the notification or you withdraw the notification.

If at any time circumstances change, or the ACCC receives further information, such that it is satisfied that the notified conduct has the purpose, effect or likely effect of substantially lessening competition and that the public benefits from the third line forcing conduct do not outweigh the public detriments, the ACCC may take steps to remove the legal protection by revoking the notification.

The notification and this letter will be placed on the ACCC's [exclusive dealing notifications register](#).

Please contact Sam O'Connor on (03) 9910 9522 or by email to exemptions@acc.gov.au if you have any questions about this matter.

Yours sincerely

Sheridan de Kruiff
Joint General Manager
Competition Exemptions