



Our ref: AA1000549
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Dear Sir/Madam

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7-Eleven and Velocity Frequent Flyer application for authorisation AA1000549 – interim authorisation

The Australian Competition and Consumer Commission (the **ACCC**) has decided to grant interim authorisation in respect of the application for authorisation lodged by 7-Eleven Stores Pty Ltd (**7-Eleven**) and Velocity Frequent Flyer Pty Ltd (**Velocity**) (the **Applicants**) on 24 March 2021.

Interim authorisation gives the Applicants legal protection for 7-Eleven to participate in Velocity's loyalty program as a retail and redemption partner.

A copy of the interim authorisation decision is attached.

Next steps

The next step in the authorisation process is for the ACCC to release a draft determination, which will indicate the ACCC's preliminary views on the merits of the application. The ACCC will give both the Applicants and interested parties the opportunity to provide further submissions on the draft determination before the ACCC issues its final decision.

As noted in the attached decision, the ACCC may review its decision on interim authorisation at any time. The ACCC's decision in relation to interim authorisation should not be taken to be indicative of whether or not final authorisation will be granted by the ACCC.

This letter has been placed on the ACCC's public register. If you have any questions or wish to discuss any aspect of this matter, please do not hesitate to contact Andrew Mahony on 03 9290 1983 or exemptions@acc.gov.au.

Yours sincerely

David Hatfield
Director
Competition Exemptions