



28 April 2019

Mr Theo Kelly
Senior Analyst | Merger & Authorisation Review Division
Australian Competition & Consumer Commission
23 Marcus Clarke Street
Canberra ACT 2601

By email: adjudication@acc.gov.au

Dear Mr Kelly

Re: Seedwise Pty Ltd application for re-authorisation AA1000438 —interested party consultation

The Australian Seed Federation (ASF) is the peak national body representing the interests of Australia's sowing seed industry. The membership of ASF comprises stakeholders from all sectors of the seed supply chain including plant breeders, seed growers, seed processors and seed marketers.

Thank you for the invitation to comment on the application for re-authorisation from Seedwise Pty Ltd to continue to collectively bargain on behalf of participating Royalty Managers with Grain Buyers.

The Seedwise process is the basis of the industry approach to End Point Royalty (EPR) collection. The work of Seedwise in this area has been of benefit to growers, breeders, royalty collectors and grain accumulator/buyers by making the process of EPR collection simpler and easier.

The ASF therefore supports the application of Seedwise Pty Ltd for re-authorisation by the ACCC.

Yours sincerely

Osman Mewett
General Manager