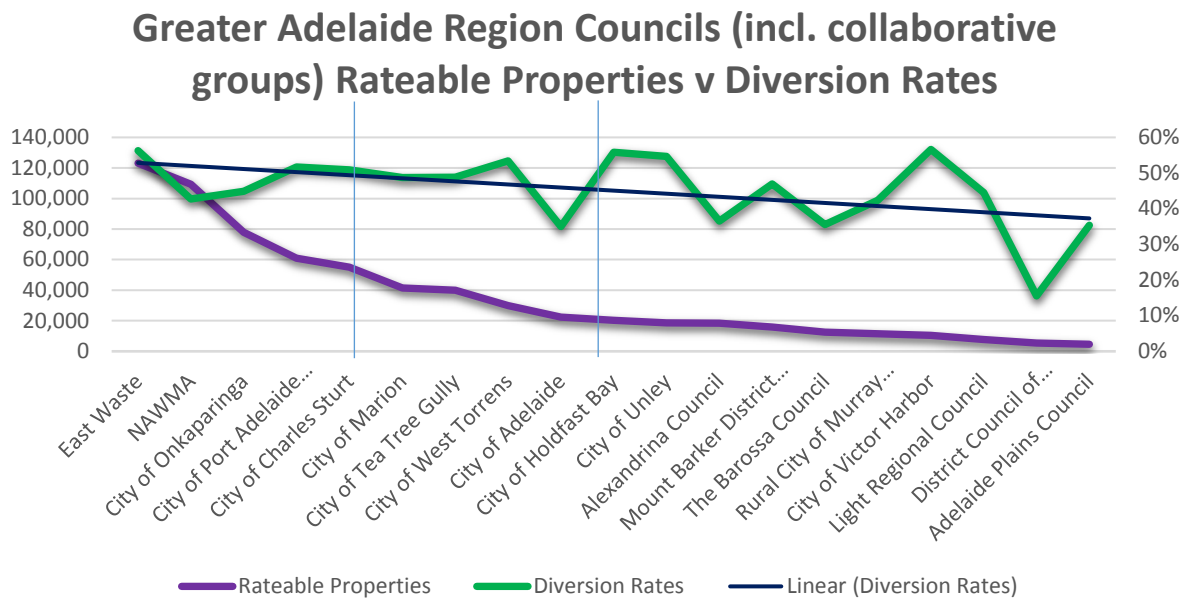


AA1000414 Submission 29 June 2018

Please refer below for an update to Council Solutions AA1000414 Response to submissions from interested parties 18 May 2018, providing the correct graph for “Greater Adelaide Region Councils (incl. collaborative groups) Rateable Properties v Diversion Rates”

Graph for “Greater Adelaide Region Councils (incl. collaborative groups) Rateable Properties v Diversion Rates”

When the existing collaborations, East Waste and NAWMA, are put together, the diversion can be shown as follows:



As the above chart demonstrates, diversion rates are more consistent and on average higher the larger the number of Rateable Properties under a contract or arrangement. The so called “sweet spot”, particularly the lower end, however, is far less stable and has a lower average diversion rate.

Council Solutions does not directly correlate the number of Rateable Properties to diversion rates. Diversion is achieved through effective education, community awareness and the behaviour of the ratepayer. The Proposed Conduct will assist in these education programs being more effective through consistent messaging, awareness of policy, strategies and targets and reinforcement. The data collection and reporting the collection contractor will provide is one of the strongest tools to measure the success of these programs.