





Australian Competition & Product Safety Recalls Australia

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report:

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This recall progress

Maintain

Recall categories

☐ Agricultural & veterinary

Beauty, health

Cars, boats, bikes

Electrical

☐ Fashion & clothing

□ Food & groceries

Gas

☐ Hobbies, sporting, recreation

Home & garden

II, phones, multimedia

Industrial, business

□ Kids

Site features

For suppliers conducting product safety recalls

Advanced recall search ☐ Subscribe to email alerts

FAQs

Hot topics

Recalls - last 30 days

Report an Unsafe Product

Useful Links

Recalls widget

Contact Us

Admin

Export to global recalls Help for approvers

Help for authors

Manage organisations

Manage pages

Manage recalls

Manage users **Recalls Reporting**

Manager Recalls by year

Recalls statistics

Home → Recall categories → Electrical → Chubb Fire & Security Pty Ltd t/a VitalCall—Plug-in power adaptor for VitalCall MK9 unit → Progress report for Chubb Fire & Security Pty Ltd t/a VitalCall—Plug-in power adaptor for VitalCall MK9 unit

Progress report for Chubb Fire & Security Pty Ltd t/a VitalCall—Plug-in power adaptor for VitalCall MK9 unit

Progress report number: 1627 Recall PRA Number: 2013/13632 Date created: 13th August 2013

Product Name

Chubb Fire & Security Pty Ltd t/a VitalCall—Plug-in power adaptor for VitalCall MK9 unit

Supplier Name

Chubb Fire & Security Pty Ltd t/a VitalCall

Quantity affected

Quantity remedied (consumers)

1748

Quantity unaccounted for (consumers)

Quantity remedied (suppliers)

Quantity unaccounted (suppliers)

Details of complaints received regarding the product being recalled

VitalCall is not aware of any complaints received regarding the product.

Details of complaints received regarding the recall process

So far, we have not yet received a complaint on the process itself.

handled and how serious VitalCall took this issue.

Additional information/comments

Content maintenance

Recall advertising

23rd October 2013

Mediums

Direct contact

Level of response received from each advertising medium

High level of response received. VitalCall comissioned an external call centre with 28 people to contact all affected customers. Once the first round of calls were finalised, 100% of customers were sent a letter advising of the recall. After that, VitalCall started a fourth and firth round of calls to customers, including in many cases their families. To date, 99.9% of the customers have been notified by phone.

We have received good feedback from our customers on how well the recall was/is being

Logged in as Joshua Leach

Details of changes to the original communication strategy

Logout

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