

This page and the subsequent 9 pages have been redacted on the basis that they are irrelevant to this FOI request.



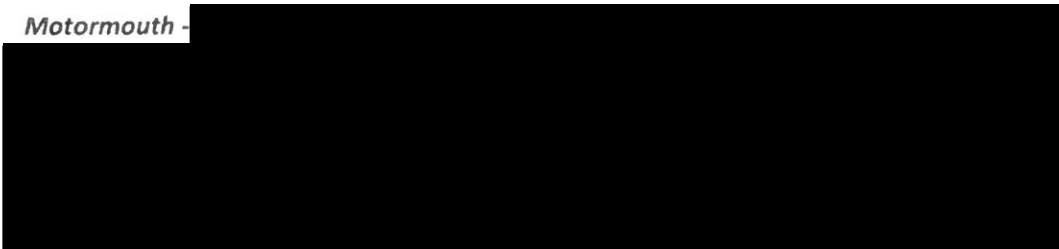
7. Publicising data/Motormouth

- (i) *BP may ask whether publicising data, at least from its company owned and company operated sites, would resolve ACCC concerns?*

Suggested response:

- The ACCC accepts that the provision of detailed petrol price information to the public would assist consumers.
- However, the information provided by Informed Sources to various organisations and the public is not the same as the petrol price data received by the subscribers.
- The ACCC is concerned about petrol retailers' access to specific, high frequency retail petrol price data from their competitors, with the knowledge that they all receive the same data set at the same time.
- OPW service would still facilitate signalling/cooperative behaviour between retailers which undermines competition. Making data available to consumers would not address the common knowledge issue.

- (ii) **Motormouth** -



BP *may submit that the OPW contracts facilitate a level of information that would otherwise be unavailable to Australian consumers because the data is published on Motormouth.*

Suggested response:

- The Motormouth data is limited to twice a day with a 45 minute delay. The Motormouth smartphone app does not provide consumers with specific pricing data but gives a recommended 'buy below' price in an given area and information as to the timing of cycles.
- There is a real difference between retailers receiving frequent and comprehensive information (i.e. full data set) directly into their pricing system and consumers using the limited Motormouth data or observing individual price boards.
- Making more price information publicly available can assist consumers. However, the ACCC remains concerned that the source of the underlying data is an information sharing arrangement between retailers which impacts competition in fuel retailing.

